

Long Nguyen

Web Developer

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Summary

Web Developer with 5+ years of experience creating fast, accessible, and high-performing websites for agencies and enterprise clients. Skilled in WordPress, Craft CMS, and modern JavaScript frameworks, with a proven ability to streamline workflows and optimize performance. Experienced in using AI coding tools and agentic automation workflows to accelerate development and enhance efficiency. Built systems that reduced manual data entry by about 75 percent and developed a financial calculator that helped generate roughly \$1.5 million in new revenue.

Professional Experience

Jubilant Digital Marketing — Web Developer (Apr 2024 – Present)

- Led development for multiple high-profile client sites including Red Six Media, Timberline Adventures, Brandtuitive, and Archwell Health, ensuring top performance, accessibility, and scalability.
- Built the system that integrates Timberline Adventures' external booking platform, handling dynamic trip data and creating front-end interfaces for both users and admins, improving responsiveness and consistency across workflows.
- Developed custom Craft CMS modules for Archwell Health including IP-based geolocation (IPStack), provider PDF generation, and an optimized location search that enhanced user experience and reduced lookup times.
- Integrated HubSpot Workflows and Node.js (HUBL) automations to reduce manual marketing tasks and improve operational efficiency.
- Delivered responsive front-end builds from Figma, optimizing Core Web Vitals and maintaining WCAG 2.2 accessibility standards.
- Served as the main developer in client meetings, providing technical guidance and ensuring alignment on deliverables and timelines.

Go Local Interactive — Web Developer (Aug 2022 – Apr 2024)

- Focused on page-speed and performance optimization across 30+ WordPress sites, using Google PageSpeed Insights and Chrome DevTools (Lighthouse) to identify and resolve bottlenecks.
- Improved load times dramatically — turning sites that scored in the 20s into consistent 90–100 range performers through front-end and server-side enhancements.
- Refactored themes, optimized queries, and implemented a complete optimization pipeline including lazy loading, code splitting, asset minification, and caching/CDN strategies.
- Partnered with SEO and marketing teams to ensure technical improvements supported ranking goals and user experience.
- Tracked deliverables and client requests in ClickUp, maintaining measurable post-launch stability across all accounts.

Ascend Learning — Web Developer (Contract) (2021 – 2022)

- Contributed to front-end development for a healthcare education platform, implementing responsive and accessible UI updates that aligned with brand and design standards.

- Refactored HTML/CSS components and managed Excel-based content mapping for frontend display, improving maintainability and data accuracy.

National Association of Insurance Commissioners (NAIC) — Web Developer Intern (2020 – 2021)

- Worked within the Drupal CMS to build and maintain internal and public websites, including an intranet portal used by internal teams.
- Developed a custom financial calculator tool that helped insurance commissioners analyze rate filings more efficiently, resulting in about \$1.5 million in new revenue within one month of launch.
- Created and updated UI components, added new pages and features, and implemented small enhancements based on departmental needs.
- Assisted with function development and plugin management, performing updates, installations, and compatibility testing.

AI & Automation Experience

- Use AI coding tools such as Cursor, Claude Code, and ChatGPT for debugging, documentation, and rapid prototyping to speed up development and reduce repetitive tasks.
- Designed and implemented custom n8n automation workflows to streamline marketing and sales processes, including lead discovery, qualification, and follow-up sequencing.
- Built and maintained HubSpot Workflows that automated marketing tasks, cleaned and organized CRM data, and removed duplicates to improve accuracy and campaign efficiency.
- Integrated HubSpot with CIN7 (formerly DEAR Systems) via API to synchronize inventory and sales data for consistent cross-platform reporting.
- Utilize AI-driven optimization methods to improve site structure, accessibility, and performance before deployment.

Technical Skills

Frontend: HTML5, CSS/SCSS, JavaScript (ES6+), React, Svelte, Tailwind, Bootstrap

Backend: PHP, Node.js, MySQL, REST API integration

CMS: WordPress (custom plugins, ACF/CPT), Craft CMS (Servd), HubSpot CMS

Performance & Accessibility: Core Web Vitals optimization, WCAG 2.2 compliance, code splitting, caching/CDN, image optimization, lazy loading

Automation & AI: n8n workflow automation, HubSpot Workflows, Cursor, Claude Code, ChatGPT, API integration

DevOps & Tools: Git (GitHub, Bitbucket), NPM, Webpack, CI/CD pipelines, Figma, Agile/Scrum

Security & Maintenance: CMS security best practices, version control workflows, deployment automation

Analytics: Implementing and tracking site performance with Google Analytics and Tag Manager

Hosting: Vercel, Pantheon, Servd, Rocket.net, Flywheel